

Anh Duong Nguyen

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EDUCATION

Michigan State University, Broad College of Business, East Lansing, MI

Bachelor of Arts, Marketing Honors, Digital Storytelling Minor

- Cumulative GPA: 3.98/4.00
- Dean's List: 5 Semesters
- International Tuition Grant recipient
- Yoshimori Award nominee

RELEVANT EXPERIENCE

Broad College of Business, East Lansing, MI

Student Writer

Feb. 2025 – Present

- Edit and proofread articles for the university newspaper (circulation: 5,000+), ensuring adherence to AP style and reducing error rates.
- Conduct 6+ in-depth interviews and research to produce investigative features on collegewide events, competitions, breakthrough research, and more.
- Provide real-time event coverage and write coverage articles for press releases.

ADAS Find, East Lansing, MI

Marketing and Sales Intern

Nov. 2025 – Present

- Write articles about highly technical industry knowledge, improving website SEO and visibility in search engines.
- Ideate, create, and edit short-form videos that align with brand image to push across social media channels.
- Designed instructional video library detailing how to use the product for both potential and existing customers to reference.
- Provided and executed marketing strategy recommendations based on informed competitor research.

Fishbone Tattoo Studio, Hanoi, Vietnam

Social Media Content Specialist

May 2025 – Aug. 2025

- Wrote 8+ long-form, information-rich posts, describing and connecting tattooing as an art form with technical knowledge of art, resulting in 2600+ likes and 10000+ reaches on Instagram.
- Executed creative direction plan, photographed and designed 5+ posts to visually aid in written content.
- Redesigned and developed websites on Wordpress to maintain consistent branding and archival collection of past tattoo works.

MSU College of Natural Science Dean's Office, East Lansing, MI

Aug. 2024 – May 2025

Writer and Content Strategist Intern

- Conducted 7+ scientific interviews to gather information from researchers and make it accessible to the public.
- Wrote 8+ articles about highly technical and specialized research in multiple disciplines such as Biology, Physics, and Chemistry to highlight significant research grants and/or developments at MSU.
- Communicated effectively as liaison between office and scientists to streamline information.
- Managed MSU College of Natural Science News's web content system by writing articles and editing appearance of 30+ webpages to align with university branding and image.
- Coordinated with Social Media and Photography personnel 2+ times per week to contribute, draft, and produce content for MSU College of Natural Science's social media channels such as Instagram and LinkedIn.

MSU Vietnamese Cultural Union, East Lansing, MI

Aug. 2024 – May 2025

Social Media Team Committee Member

- Wrote and filmed 6+ high-quality video content in various formats: short-form vertical, horizontal cinematic event trailers, and stories to boost social media presence.
- Ideated and wrote 8+ comedic video scripts, resulted in 5000+ social media interactions and increased awareness of events.
- Photographed 3+ events to catalogue photos, providing people with fond memories of past events.

ACTIVITIES & SKILLS

Vietnamese – *Native*

Adobe Photoshop, Adobe Lightroom – *Proficient*

Campus CMS, Wordpress.org – *Proficient*

SQL, Tableau, Power BI – *Proficient*

Adobe Premiere, DaVinci Resolve – *Proficient*

HubSpot CRM – *Proficient*