

Anh Duong Nguyen

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EDUCATION

Michigan State University, Broad College of Business, East Lansing, MI

May 2027

Bachelor of Arts, Marketing Honors

- Cumulative GPA: 3.98/4.00
- Dean's List: 4 Semesters
- International Tuition Grant recipient
- Yoshimori Award nominee

RELEVANT EXPERIENCE

Fishbone Tattoo Studio, Hanoi, Vietnam

Social Media Content Specialist

May. 2025 – Present

- Wrote 8+ long-form, information-rich posts, describing and connecting tattooing as an art form with technical knowledge of art, resulting in 2600+ likes and 10000+ reaches on Instagram.
- Photographed and designed 5+ posts to visually aid in written content.
- Redesigned and developed websites on Wordpress to maintain consistent branding and archival collection of past tattoo works.

MSU New Student Orientation Office, East Lansing, MI

May. 2025 – Present

Office Assistant

- Provided exceptional customer service by answering calls and answering emails with professionalism throughout, making students and parents feel welcomed to campus.
- Provided and maintained knowledge regarding university processes, enrollment requirements, and campus resource hubs, helping 500+ incoming students and parents familiarize themselves with navigating MSU resources.

Shaw Hall Senate Executive Board, East Lansing, MI

Jan. – May 2025

President

- Led residence hall's student government comprised of 10+ representatives, resulting in residents' needs being heard and considered.
- Provided catering as incentive and gratitude for senators while staying within budget.
- Drafted \$5000 budget funded by Residence Halls taxes to fund for residence hall events and improve the residence hall.
- Acted as liaison between residents and community assistant directors, ensuring smooth and consistent communication.
- Led 2 major catering events to provide space and food for residents to relax and refuel before finals weeks.

MSU College of Natural Science Dean's Office, East Lansing, MI

Aug. 2024 – May 2025

Writer and Content Strategist Intern

- Conducted 7+ scientific interviews to gather information from researchers and make it accessible to the public.
- Wrote 8+ articles about highly technical and specialized research in multiple disciplines such as Biology, Physics, and Chemistry to highlight significant research grants and/or developments at MSU.
- Communicated effectively as liaison between office and scientists to streamline information.
- Managed MSU College of Natural Science News's web content system by writing articles and editing appearance of 30+ webpages to align with university branding and image.
- Coordinated with Social Media and Photography personnel 2+ times per week to contribute, draft, and produce content for MSU College of Natural Science's social media channels such as Instagram and LinkedIn.

MSU Vietnamese Cultural Union, East Lansing, MI

Aug. 2024 – May 2025

Social Media Team Committee Member

- Wrote and filmed 6+ high-quality video content in various formats: short-form vertical, horizontal cinematic event trailers, and stories to boost social media presence.
- Ideated and wrote 8+ funny video scripts, resulted in better social media presence and awareness of organized events.
- Photographed 3+ events to catalogue photos, providing people with fond memories of past events.

ACTIVITIES & SKILLS

Vietnamese – *Native*, English – *Fluent*

Adobe Photoshop – *Proficient*

Adobe Lightroom – *Proficient*

Campus CMS, Wordpress.org – *Proficient*

SQL – *Proficient*

Tableau – *Proficient*

Adobe Premiere – *Proficient*

DaVinci Resolve – *Proficient*